

## PLANNING GLOBALLY, WITH LOCAL ACTION

One key motive for our partnership is the belief that working together is more effective than working in isolation – every partner broadens the skillset we use to enhance biodiversity.

Globally we work together to inform policy and identify and develop best practices to support the responsible use of land.

While locally, we have so far, with the assistance of the local BirdLife partners, successfully implemented over 25 biodiversity enhancing projects.

These projects have ranged from community engagement in Western Africa through the propagation of endangered flora, the creation of habitats to support breeding populations of birds in Northern and Central Europe, through to biodiversity management planning and monitoring.



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## A PARTNERSHIP TO CONNECT QUARRIES, NATURE AND PEOPLE





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## “A successful partnership needs a good foundation”

With over 6 years behind us, *HeidelbergCement* and *BirdLife International* have built just that:

We developed a long-term strategy to collaborate effectively and have a lasting effect.

The partnership aims at strengthening each organisation’s ability to achieve sustainable development and provide better protection for biodiversity at local, national and international levels.

Together we also strive to increase the scientific knowledge about the importance of quarries for biodiversity, and communicate this widely to all sectors/stakeholders.



## COMMITTED PARTNERSHIP

Our collaboration is distinguished by a strong commitment from each partner, sharing a strategic vision and pursuing compatible targets:

- *Birdlife International* supports *HeidelbergCement’s Sustainability Commitments 2030*, and assists the successful realisation of those specifically related to biodiversity.
- Together the partnership implements projects at the local level thereby conserving and restoring biodiversity in and around the quarries.
- We work together to share lessons learnt and best practices across the extraction sector.
- Through our joint projects, we engage a wide range of stakeholders, from policy makers to communities, with environmental conservation and the large potential of quarries to increase biodiversity.

## CREATING OPPORTUNITIES FOR NATURE AND PEOPLE

By respecting nature, integrating biodiversity into planning and operations, and involving local communities, *HeidelbergCement* demonstrates that well-managed quarrying can work in harmony with nature.

When extracting material from the ground, the landscape is altered. However, these new conditions create unique opportunities and provide a mosaic of different habitats, which often harbour rare plants and animals.

Local communities can also benefit from such sites as they offer unique chances to connect with nature through educational activities and nature-based recreation.

